

PARTNERSHIP PROGRAM



2026

BONNER COUNTY FAIR

AND

SANDPOINT PRCA

RODEO



**Community
engagement**

**Exclusive advertising
opportunities**

**Brand
exposure**

**Support of the local
agricultural industry**

MARQUEE

SPONSORSHIP OPPORTUNITIES

SANDPOINT RODEO



RODEO EVENT SPONSOR **\$4,000**
CHOOSE 1 EVENT

FRIDAY PRESENTING SPONSOR - LIMIT ONE **\$6,000**

STEER WRESTLING

BARREL RACING

TEAM ROPING

BREAKAWAY ROPING

SATURDAY PRESENTING SPONSOR - LIMIT ONE **\$6,000**

SADDLE BRONC RIDING

BAREBACK RIDING

BULL RIDING

TIE DOWN ROPING

- FLAG WITH YOUR BUSINESS NAME CARRIED DURING GRAND ENTRY OF THE RODEO
MARQUEE RODEO SPONSORS WILL HAVE THE ONLY FLAGS TO BE FLOWN IN THE RODEO
- ADVERTISING BOARD WITH YOUR BUSINESS NAME IN THE MAIN ARENA DURING THE RODEO
MARQUEE RODEO SPONSORS WILL HAVE THE ONLY BOARDS IN THE RODEO ARENA
board to be provided by sponsor
- RECOGNITION FROM THE ANNOUNCER DURING THE RODEO PERFORMANCES
- 14 TICKETS TO YOUR CHOICE OF EVENTS
- 14 WRISTBANDS TO THE HOSPITALITY TENT
- YOUR BUSINESS LOGO PLACED ON ADVERTISING EFFORTS RELATED TO THE RODEO
- 5 VIP PARKING PASSES
- YOUR BUSINESS NAME & LOGO ON A FEATHER FLAG OUTSIDE OF THE MAIN ARENA
- BUSINESS FEATURE/SPONSOR SHOUTOUT ON FACEBOOK

BONNER COUNTY FAIR ● SANDPOINT RODEO

\$250

- **YOUR BUSINESS NAME LISTED IN THIS YEARS FAIR BOOK**
- **BUSINESS NAME LISTED ON THE FAIR WEBSITE**

\$500

- **YOUR BUSINESS NAME LISTED IN THIS YEARS FAIR BOOK**
- **BUSINESS NAME LISTED ON THE FAIR WEBSITE**
- **2 WRISTBANDS TO HOSPITALITY TENT**
- **2 TICKETS TO YOUR CHOICE OF EVENT**
- **1 VIP PARKING PASS**

BONNER COUNTY FAIR ● SANDPOINT RODEO

\$750

- **YOUR BUSINESS NAME LISTED IN THIS YEARS FAIR BOOK**
- **BUSINESS NAME LISTED ON THE FAIR WEBSITE**
- **4 WRISTBANDS TO HOSPITALITY TENT**
- **4 TICKETS TO YOUR CHOICE OF EVENT**
- **2 VIP PARKING PASSES**

\$1,000

- **YOUR BUSINESS NAME LISTED IN THIS YEARS FAIR BOOK**
- **LINK TO YOUR BUSINESS ON THE FAIR WEBSITE**
- **4 WRISTBANDS TO HOSPITALITY TENT**
- **4 TICKETS TO YOUR CHOICE OF EVENT**
- **2 VIP PARKING PASSES**
- **ADVERTISING BOARD ON THE BACK OF GRANDSTANDS DURING FAIR AND RODEO (PROVIDED BY SPONSOR)**
- **RECOGNITION BY ANNOUNCER DURING FAIR WEEK NIGHTLY EVENTS**

BONNER COUNTY FAIR • SANDPOINT RODEO

\$1,500

- **LINK TO BUSINESS ON FAIR WEBSITE**
- **8 WRISTBANDS TO HOSPITALITY TENT**
- **8 TICKETS TO YOUR CHOICE OF EVENT(S)**
- **2 VIP PARKING PASSES**
- **ADVERTISING BOARD ON THE BACK OF THE GRANDSTANDS DURING FAIR
(PROVIDED BY SPONSOR)**
- **LOGO IN THIS YEARS FAIRBOOK**
- **RECOGNITION BY THE ANNOUNCER DURING FAIR WEEK NIGHTLY EVENTS**
- **BUSINESS FEATURE/SPONSOR SHOUTOUT ON FACEBOOK**

\$2,000

- **LINK TO BUSINESS ON FAIR WEBSITE**
- **10 WRISTBANDS TO HOSPITALITY TENT**
- **10 TICKETS TO YOUR CHOICE OF EVENT(S) - MAX 6 PER EVENT**
- **3 VIP PARKING PASSES**
- **ADVERTISING BOARD IN THE ARENA DURING FAIR
(PROVIDED BY SPONSOR)**
- **LOGO IN THIS YEARS FAIRBOOK**
- **RECOGNITION BY THE ANNOUNCER DURING FAIR WEEK NIGHTLY EVENTS**
- **BUSINESS FEATURE/SPONSOR SHOUTOUT ON FACEBOOK**

BONNER COUNTY FAIR • SANDPOINT RODEO

\$2,500

- **LINK TO BUSINESS ON FAIR WEBSITE**
- **12 WRISTBANDS TO HOSPITALITY TENT**
- **12 TICKETS TO YOUR CHOICE OF EVENT(S)**
- **4 VIP PARKING PASSES**
- **ADVERTISING BOARD IN THE ARENA DURING FAIR**

(PROVIDED BY SPONSOR)

- **1/4 PAGE FAIR BOOK AD**
- **RECOGNITION BY THE ANNOUNCER DURING FAIR WEEK NIGHTLY EVENTS**
- **BUSINESS FEATURE/SPONSOR SHOUTOUT ON FACEBOOK**

\$3,000

- **LINK TO YOUR BUSINESS ON THE FAIR WEBSITE**
- **14 WRISTBANDS TO HOSPITALITY TENT**
- **14 TICKETS TO YOUR CHOICE OF EVENT - MAX 6 PER EVENT**
- **4 VIP PARKING PASSES**
- **ADVERTISING BOARD INSIDE THE MAIN ARENA DURING FAIR**

(PROVIDED BY SPONSOR)

- **1/4 PAGE FAIRBOOK AD**
- **RECOGNITION BY THE ANNOUNCER DURING FAIR WEEK NIGHTLY EVENTS**
- **BUSINESS FEATURE/SPONSOR SHOUTOUT ON FACEBOOK**
- **YOUR BUSINESS NAME AND LOGO ON A FEATHER FLAG OUTSIDE OF MAIN ARENA TICKET BOOTHS (PROVIDED BY SPONSOR)**

BONNER COUNTY FAIR • SANDPOINT RODEO

\$5,000

- **LINK TO YOUR BUSINESS ON THE FAIR WEBSITE**
- **16 WRISTBANDS TO HOSPITALITY TENT**
- **16 TICKETS TO YOUR CHOICE OF EVENT - MAX 8 PER EVENT**
- **5 VIP PARKING PASSES**
- **ADVERTISING BOARD INSIDE THE MAIN ARENA DURING FAIR (PROVIDED BY SPONSOR)**
- **1/2 PAGE FAIR BOOK AD**
- **RECOGNITION BY THE ANNOUNCER DURING FAIR WEEK NIGHTLY EVENTS**
- **BUSINESS FEATURE/SPONSOR SHOUTOUT ON FACEBOOK**
- **YOUR BUSINESS NAME AND LOGO ON A FEATHER FLAG OUTSIDE OF MAIN ARENA TICKET BOOTHS (PROVIDED BY SPONSOR)**

\$7,500

- **LINK TO YOUR BUSINESS ON THE FAIR WEBSITE**
- **20 WRISTBANDS TO HOSPITALITY TENT**
- **20 TICKETS TO YOUR CHOICE OF EVENT - MAX 10 PER EVENT**
- **5 VIP PARKING PASSES**
- **ADVERTISING BOARD ON CHUTE DURING FAIR (PROVIDED BY SPONSOR)**
- **FULL PAGE FAIR BOOK AD**
- **RECOGNITION BY THE ANNOUNCER DURING FAIR WEEK NIGHTLY EVENTS**
- **BUSINESS FEATURE/SPONSOR SHOUTOUT ON FACEBOOK**
- **YOUR BUSINESS NAME AND LOGO ON A FEATHER FLAG OUTSIDE OF MAIN ARENA TICKET BOOTHS DURING FAIR (PROVIDED BY SPONSOR)**

BONNER COUNTY FAIR ● SANDPOINT RODEO

STAKE YOUR CLAIM

FENCE LINE AND BARN EXPOSURE OPPORTUNITIES

Have your banner placed on the fence line or barn of your choice

from August 5th, 2026 to August 23rd, 2026

POULTRY/RABBIT BARN: \$400

ED BROWN BAND STAND: \$700

HOLLY BARN: \$800

SWINE BARN: \$800

INDOOR ARENA: \$1,200

BEEF BARN: \$1,200

WATERING HOLE: \$2,000

MAIN EXHIBIT BUILDING STAGE/LOUNGE AREA: \$2,000

NORTH BOYER FENCELINE BANNER PLACEMENT: \$500

COMPETITIVE EXHIBIT SPONSORSHIPS

STATIC EXHIBITS

SPONSOR A DEPARTMENT OF YOUR CHOICE

\$500

-Signage in department during fair

-Name listed in the fair book