

# Our Royalty Program

- ✓ Building Confidence
- ✓ Achieving Dreams
- ✓ Promoting Rodeo

The objective of the Miss Sandpoint Rodeo Program is to provide opportunities for young women to develop leadership skills, support the heritage of their community, celebrate the western way of life and its values, and promote the sport of rodeo. Miss Sandpoint Rodeo is dedicated to helping young women build confidence and achieve dreams.

Royalty tryouts for the upcoming rodeo year are each June or July. The program is open to the females wishing to enhance their personal development and promote the sport of rodeo. Judging includes horsemanship, arena presence, a personal interview, speech, impromptu questions, personality, modeling, appearance, and rodeo & animal welfare knowledge. The contestant who scores the highest earns the title.



## Partnership Commitment

Date \_\_\_\_\_  
Contact Name \_\_\_\_\_  
Business Name \_\_\_\_\_  
Billing Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_  
Zip \_\_\_\_\_ Phone# \_\_\_\_\_  
Email \_\_\_\_\_  
Signature \_\_\_\_\_

**YES**, I wish to be a Rodeo Royalty Partner and choose the package marked below:

- Silver (\$150)       Gold (\$250)  
 Diamond (\$500)       Other (\$)

**NO**, I do not wish to sponsor a Rodeo Royalty package at this time, but I would like to:

Make a contribution to the royalty fund of \_\_\_\_\_

Make an auction donation to the Royalty Coronation of \_\_\_\_\_

Make an in-kind donation of valued at \_\_\_\_\_

Enclosed is my payment of \_\_\_\_\_

- Cash  
Check # \_\_\_\_\_  
Credit Card (We will contact you for your card information.)

Please return this form along with payment to  
Bonner County Fair & Rodeo Association  
P.O. Box 47  
Ponderay, ID 83852

**Thank you!**  
**Your support is truly appreciated!**

**MAYA LOWREY**  
2024 MISS SANDPOINT RODEO



2024  
Sponsorship  
Program  
Brochure



For more information:  
bcr.royalty@gmail.com  
sandpointbonnercountyrodeo.com





## Royalty Coronation Fundraiser Dinner

The royalty coronation celebration is an annual fundraiser for Miss Sandpoint Rodeo. This event features dinner, cash bar, silent and live auction, sponsor and support recognition, presentation of visiting royalty, and entertainment that is family friendly, and cowboy casual attire. All proceeds go to the royalty's travel and other community promotional expenses.

### Tickets:

\$17 per ticket, 5 & under free

### Sponsor Tables:

\$200 - table for 8, including priority food service, 8 drink tickets, name in program, and autographed sheet of 2024 queen.

### Donations for auction items are welcomed!

Tickets can be purchased by contacting [bcr.royalty@gmail.com](mailto:bcr.royalty@gmail.com) or head over to our website! [sandpointbonnercountyrodeo.com](http://sandpointbonnercountyrodeo.com)

Get to know  
your 2024 Miss  
Sandpoint  
Rodeo!



*Each year, our Sandpoint Rodeo Queen holds a fundraiser at the Bonner County Fairgrounds, to help fund their year holding the title. The evening consists of a Live & Silent Auction, Fun Activities, Dinner, Music, a No Host Bar and Line Dancing. The funds earned at this fun evening will help with travelling expenses, so that our queen can represent our community and rodeo to the best of her ability. Our Queen for the year will go around the town and request donations, auction items, and sponsorships.*

## Rodeo Ambassador

The primary responsibility of royalty is to promote the Sandpoint Rodeo and PRCA. Royalty act as ambassadors educating the public about the sport of rodeo, our western heritage and its values, and the local community. Royalty attend rodeos, parades, community events, company functions, and schools in support of their missions.

## Royalty Funding

All funding is provided by sponsorship, the royalty coronation celebration, and the personal funds of the royalty and their families. There are no paid positions in this program. Funds raised help educate and prepare girls interested in becoming rodeo queens, provide scholarships, and pay for travel expenses. The majority of the funds helps our royalty promote our community and rodeo in places around the Northwest. Any funds not used during the current reign are carried over to the following year.

Benefits for Each Sponsor Level	Diamond	Gold	Silver	Other
Coronation Sponsor (Table for 8, priority food service, 8 drink tickets, signed royalty photo, name in program)	X			
Scheduled visit from royalty at business event of your choice (dependent on queen's availability)	X			
Business Name in the Sandpoint Rodeo Program	X	X		
Facebook Promotions of your sponsorship	X	X		
Tickets to Coronation Dinner		4	2	
Recognition by announcer night of Rhinestones & Royalty	X	X	X	X
Name or logo on royalty's autograph sheets	X	X	X	X
Name or logo on royalty's horse trailer	X	X	X	X
Framed autographed picture of the 2024 Queen	X	X	X	X

Maya Lowrey has been riding horses since she could remember. She is active in other sports as well including softball, soccer, track and basketball. Maya values teamwork and healthy sportsmanship and her relationship with Christ.

Maya looks forward to her reign as the 2024 Miss Sandpoint Rodeo and all of the adventures she will encounter.